

The Staging Plan

The staging plan consists of an in home consultation and a written report. The professional home stager will schedule an appointment with you, explain the benefits and purpose of staging your home.

Benefits of staging include the following

a staged home sells quicker, therefore, less time is required keeping your home clean and tidy as well as having to leave your home for viewings and open houses

staging a home, gives the homeowner the financial edge allowing a greater return on investment

if upgrades or repairs are necessary, the stager will recommend where best to invest your money. Sometimes subtle changes can have a great impact.

a home stager will assist you in marketing your home as a product and package that product very well. Your home being your biggest investment needs to be 'staged to sell'

The home stager will develop a good working relationship with you, respect your property and it's belongings during the entire process.

While completing the assessment of your home, both inside and outside, the staging professional will motivate and inspire you to make the necessary changes

The stager will assess such things as curb appeal, home maintenance issues, cleanliness, clutter, placement of furniture and condition of paint. Paint is the least expensive way to provide huge impact to your home. Using neutral paint tones allow maximum appeal for the prospective buyer to see themselves residing in your home

Communication between the seller and the stager are very important. Working at establishing this is key to the success of the project

Staging does add value to your home.

The stager will provide you and your realtor with a copy of the consultation report outlining creative recommendations and suggestions for making your home as appealing as possible to may potential buyers

The ultimate goal is to showcase your home so that it is worth every penny.

Andrea Morgan
Absolute Interior Decorating
C 226-972-3370
E-mail andreamorgan@sympatico.ca