

HOME MARKETING PLAN

- 1. PROVIDE A FREE STAGING CONSULTATION OR HOUSE CLEANING FOR YOUR HOME**
- 2. PROVIDE A FREE PROFESSIONAL VIRTUAL TOUR**
- 3. PLACE YOUR HOME ON THE KITCHENER-WATERLOO OR CAMBRIDGE MULTIPLE LISTING SERVICE.**
- 4. PLACE A FOR SALE SIGN ON YOUR PROPERTY.**
- 5. PLACE YOUR HOME ON THE INTERNET. REALTOR.CA, ROYAL LEPAGE AND KIJJI**
- 6. PROVIDE OPEN HOUSES FOR REALTORS!**
- 7. PROVIDE OPEN HOUSES FOR BUYERS.**
- 8. PROVIDE A FLEXIBLE ADVERTISING PLAN TO SUIT YOUR REQUIREMENTS WITH A MINIMUM OF ONE AD EACH WEEK.(PREFERRED PLAN INCLUDES MIXTURE OF “THIS WEEK IN REAL ESTATE” , “THE K-W RECORD “ , “HOMES PLUS” AND KIJJI)**
- 9. PREPARE A FEATURE SHEET FOR YOUR PROPERTY.**